

CELEBRATING



YEARS
SAFEGUARD
IOWA
PARTNERSHIP™

BUILDING COMMUNITY RESILIENCE FOR THE FUTURE

2012 ANNUAL REPORT



EXECUTIVE SUMMARY

LOOKING BACK OVER THE LAST FIVE YEARS, Safeguard Iowa Partnership has evolved from a small group of partners including the Iowa Business Council, Iowa Homeland Security and Emergency Management, Iowa Department of Public Safety and the Iowa Department of Public Health to a statewide coalition of small, medium and large businesses, nonprofit organizations and local, state and federal government partners.

Iowa has endured more disasters in the last five years than one state should withstand, with 14 Presidential declared disasters. Safeguard Iowa Partners have come together to respond to and recover from devastating floods, tornadoes, blizzards, ice storms and pandemic influenza. Thousands of Iowans and hundreds of businesses have been impacted either directly or indirectly by these disasters. Safeguard Iowa Partners have donated resources – products, services, personnel and cash - to support the response and recovery of the impacted communities across the state.

Communities are built on government services, private businesses, nonprofit organizations and most importantly individual community members. Businesses rely on the government to provide infrastructure and community services, such as safe drinking water, a strong education and road system; government relies on businesses and homeowners to pay taxes to support the community infrastructure and services; and individuals rely on public and private-sector employment to purchase goods, services, and property, which ultimately supports businesses and government. Businesses, government and individuals are equally important and rely upon the success of one another. Without one piece of the puzzle, a community struggles to thrive and survive.

As a founding partner, it has been exciting to watch the Partnership expand and grow into a resilient, active and national model. Looking into the next five years, we can only hope the number of disasters decline, but if not, I am confident the partners will continue to work together to prevent, prepare for, respond to and recover from disasters through public-private collaboration.

Together. Helping Iowans.



Jeff McClaran
Safeguard Iowa Partnership Chair



Jami S. Haberl, MPH, MHA
Executive Director



VISION, MISSION AND STRATEGIC GOALS

VISION

Ensure safe, resilient communities for the residents and businesses of Iowa.

MISSION

Strengthen the capacity of the state to prevent, prepare for, respond to and recover from disasters through public-private collaboration.

STRATEGIC GOALS

- > Strengthen the communication network for information sharing between public and private entities to carry out the Safeguard Iowa Partnership mission.
- > Develop education opportunities focused on facilitating business continuity and leveraging community resources.
- > Provide opportunities to enhance growth and value of Iowa businesses and communities.
- > Support a business disaster recovery framework.







REFLECTING ON THE PAST AND LOOKING FORWARD TO THE FUTURE

LOOKING BACK AT THE LAST FIVE YEARS,

the accomplishments of Safeguard Iowa Partnership are astounding. Safeguard Iowa started with 26 founding partners who had a vision to make Iowa a better place to live, work and play through public-private collaboration. Iowa has experienced our own share of natural disasters, but none to the magnitude or rate as we have over the last five years. As resources have decreased for emergency preparedness programs, the need for collaboration among public and private partners has significantly increased and is essential for Iowa's vitality.

The Partnership has had to overcome and build upon a number of challenges since being launched in 2007. Hundreds of Iowa communities (individuals, businesses and government agencies) have been impacted by floods, tornadoes, ice storms, blizzards and the economic recession. All of these events have impacted Safeguard Iowa Partners in one way or another, whether they sustained a direct hit from a disaster, their employees were directly impacted, sales were lost or funds were no longer available for projects. The leaders of Safeguard Iowa had a vision when the Partnership launched and trudged forward during difficult times to create a 501c3 nonprofit organization. Today, the Partnership is supported by a three-pronged funding model, including public-sector grant funding, private-sector sponsorships and unrestricted donations. The public and private-sector have invested time, energy and capital to ensure the work of the Partnership continues to support the mission for which Safeguard Iowa was founded.

As we reflect on the past, the successes have brought together public, private, nonprofit and associations to prepare for, respond to and recover from disasters through public-private collaboration. The work is not finished, as planning for disasters are truly never completed. As federal funding declines, now more than ever, public and private-sector partners must come together as teammates to protect our community's livelihood and future. Disasters have a significant impact on individuals, businesses and government, which ultimately impacts the health and economic viability of a community. Organizations invest a tremendous amount of time, money and resources to make their ventures successful, so it would seem natural for organizations to take the steps to protect those investments. A well-prepared organization can protect its employees, current and potential customers and suppliers. Effectively responding to a local disaster also helps protect jobs, tax revenues, supplier income streams, investor returns and the well-being of customers. The well-prepared organization aids in the overall recovery by not becoming a victim itself.

Safeguard Iowa Partnership created the "Partners in Preparedness" to recognize organizations, whether

they are public, private or nonprofit, for positive preparedness efforts they are striving for in their organization, while encouraging sustained investment to enhance preparedness. Safeguard Iowa Partnership presented the first Partners in Preparedness awards to MidAmerican Energy Company and Wells Fargo & Company during Safeguard Iowa Partnership's 5th annual meeting. Looking forward to the next five years, Safeguard Iowa Partnership seeks to continue to engage current and new public and private partners from all corners of the state. Ultimately the Partnership looks to continue to build community resilience for the future, ensuring communities can stand together to prepare for, respond to and recover from disasters through public-private collaboration.

Safeguard Iowa Partnership has proven to be extremely successful at increasing situational awareness between public and private partners, resulting in increasing our communities' resiliency. Partners of Safeguard Iowa, from local emergency management to large corporations, tell the story the best as to why Safeguard Iowa Partnership matters and have become essential to their organization or agency.

TELLING OUR STORY

Past President of Qwest, Max A. Phillips "In times of crisis, the citizens of Iowa require efficient communication, cooperation and collaboration between business and government on all levels – elements of emergency management on which Safeguard Iowa is focused and strives to facilitate."

Chairman, President and CEO, Clayton M. Jones of Rockwell Collins "The broadly-based partnership between the public and private sectors elevate the confidence of Iowans in protecting the future of their state, its economy, and the quality of life they enjoy."

President, Tom L. Aller, of Alliant Energy & Interstate Power and Light, "I commend the Safeguard Iowa Partnership for its commitment to the critical, pivotal challenge of assisting all levels of emergency response to be prepared and ready to mobilize in moments of need."

Environmental Engineering Manager, Fred Earley, of Vermeer Corporation, "One of the things I found to be of great benefit were the situation reports. I found it beneficial to see how a representative at the local emergency operations center will go a long way to streamline and deploy resources on an as-needed basis."

Chief Executive Officer of Mercy Health Network, David H. Vellinga, "The Safeguard Iowa Partnership is a valuable public-private partnership for the Iowa health care industry, as state and local officials work closely with business to most effectively bolster Iowa's emergency response capacity."

John Forsyth, Chairman and CEO of Wellmark Blue Cross Blue Shield of Iowa, “The Safeguard Iowa Partnership provides the vital integration of private businesses’ and public agencies’ roles for emergency preparedness and response across Iowa.”

Following the 2008 floods and tornadoes, **President, Bill Fehrman, MidAmerican Energy Company**, “With the information and assistance of Safeguard Iowa and government partners, MidAmerican was able to assist in evacuating thousands of homes in Iowa communities, safely shutting down utilities before floodwaters arrived, to distribute repair supplies to where they were needed even with roads closing every hour, and to assess the outages and develop new solutions to keep delivering energy when telephone communications went down in some areas.”

Director of Corporate Security and Business Continuity and 2007-08 Chair, Sandy Cowie, Principal Financial Group, “Instead of government being concerned about the preparedness of the business community and businesses being concerned about the preparedness of government, the Safeguard Iowa Partnership has provided a means to come together for a holistic approach to preparedness by strengthening the resiliency of the state of Iowa. From joint strategic planning through partnering in response and recovery efforts, Safeguard Iowa leverages business and government talents and resources as well as building and strengthening relationships between private and public sectors. It’s a great story and a model that other states seek to emulate.”

TELLING OUR STORY is best done through the accomplishments of the Safeguard Iowa Partnership Emergency Operations Center liaison program. Prior to the 2008 deadly tornadoes, record flooding and devastating straight-line winds, Safeguard Iowa Partners were in the early discussions to create a private-sector liaison program to serve in the state and local emergency operations centers during disasters. Safeguard Iowa staff and partners, worked hundreds of hours to assist in coordinating emergency response and recovery throughout Iowa. The interface between public and private sectors in this massive disaster was exemplary and prepared Iowa for the events to follow the next five years. The 2008 disasters and deployment to the State of Iowa emergency operations center assisted in the

development of the policies and procedures of today’s liaison program. The events of 2008 demonstrated the critical importance of public-private collaboration in the response to a statewide disaster, impacting hundreds of communities, businesses and individuals. Safeguard Iowa Partnership served as the point of contact between the public and private partners for situational awareness and donation of key resources, such as bottled water and plastic sheeting for sandbagging and transportation to deliver the materials to affected areas. The two-way communication provided by the Partnership between the public and private organizations was groundbreaking and set a new standard as an effective partnership in the state.

2008

A great story to demonstrate the success of public-private collaboration occurred in the early hours of Friday, June 13, 2008. Oskaloosa water treatment facility had been battling the rising river waters through an extensive sandbagging operation through local first responders and volunteers. Following many hours of sandbagging, the locals were mentally and physically exhausted, but recognized if they could get some rested and dedicated volunteers to continue the sandbagging operations, they would likely save the water treatment facility. As directed by the state emergency operations center, local emergency management coordinator, Jamey Robinson contacted Safeguard Iowa Partnership for assistance with the sandbagging operation. Fortunately, relationships had been established with local manufacturing partner, Vermeer Corporation. Vermeer organized and deployed employees and much needed

equipment in the early morning hours to the water treatment facility. As the final sandbag was placed on the sandbag levee, water began to hit the bottom of the sandbags. The sandbag levee was finished just in time, ultimately saving the facility from the flood waters. Without the work of the first responders, local volunteers and Vermeer employees, the water treatment facility may have been significantly damaged, impacting the community's drinking water for days or potentially weeks. There were numerous success stories where public and private partners collaborated to protect communities across Iowa during and following the devastating disasters of 2008, reinforcing the importance of collaboration and coordination between public and private partners on emergency management matters.

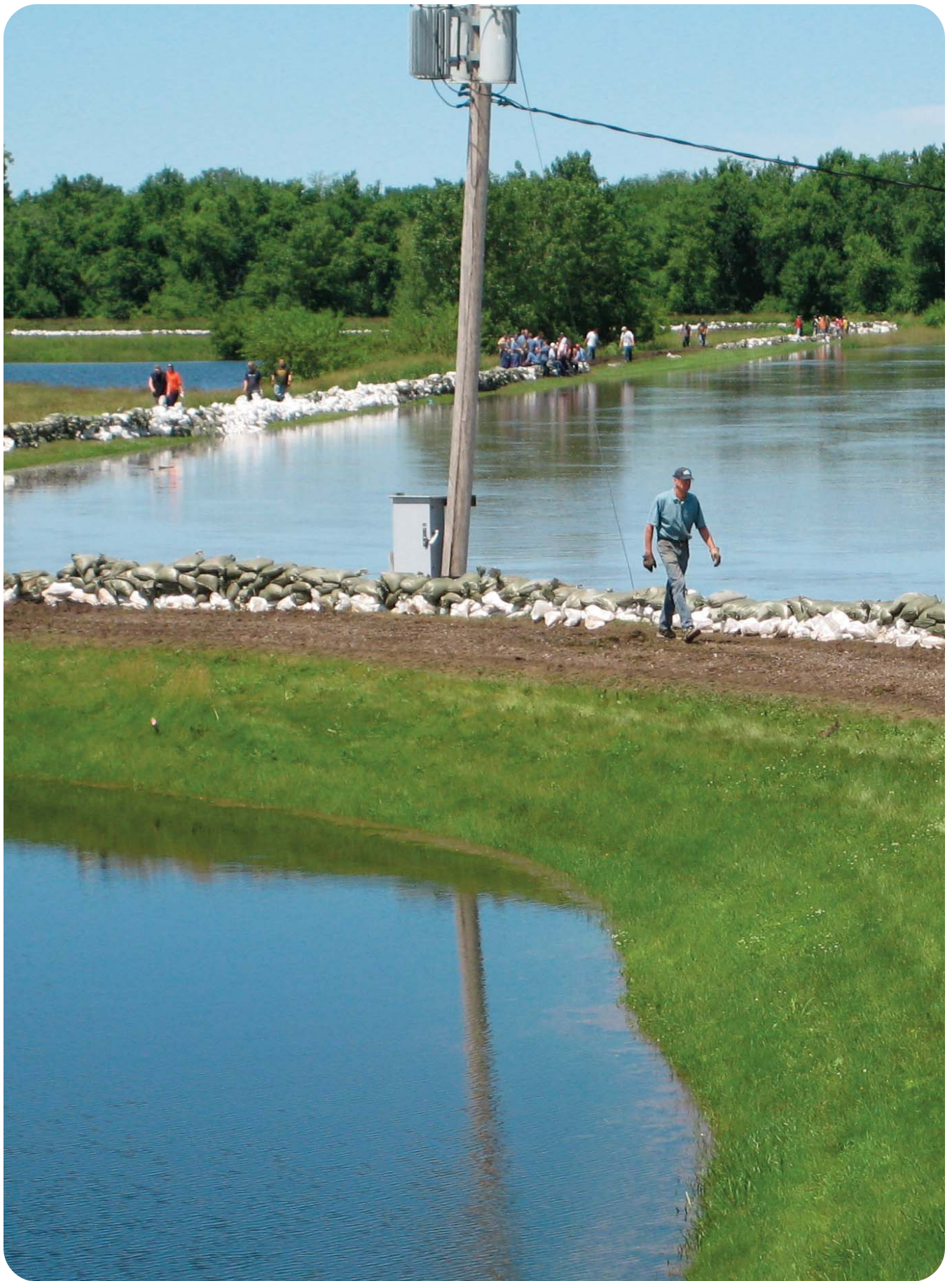
<< 2009

2009 proved to be another challenging year, as Iowa responded to a novel influenza A – commonly referred to as the H1N1 virus. This sudden outbreak of a new strain of flu tested the world's public health system and provided a real-world test that showed the strengths and vulnerabilities in the abilities of the United States, along with the rest of the world to respond to a major infectious disease outbreak. Responding to a public health emergency proved to be a different type of reaction than responding to a flood, tornado or blizzard. Emerging and rapidly spreading viruses have the ability to impact each and every human, adding a psychological element unlike any other type of disaster. With many unknowns about the virus in the early stages of a public health emergency, fear rises as the public tries to understand the virus, risk and impact. Safeguard Iowa Partnership was activated to the Iowa Department of Public Health's internal emergency coordination center to provide daily information sharing reports with Partners. Safeguard Iowa Partnership in coordination with the Iowa Department of Public Health created business specific information based on the current situation in Iowa, provided guidance on travel restrictions for those Iowa businesses with international operations and assisted businesses with addressing their concerns and questions. The liaison program proved again to be a critical component of responding to a disaster impacting Iowans.

When we all thought our year for disasters was in 2008, 2010 proved to be another devastating year for Iowa. In less than nine months, Iowa was granted four Presidential declarations after the state was hammered with record snowfall, damaging ice, heavy rainfall and devastating flooding. The lessons learned from past disasters and emergencies assisted the response efforts of Safeguard Iowa Partnership as we executed the emergency operations center liaison program differently based on what we had learned. Safeguard Iowa Partnership responded to the 2010 blizzards and ice storms which crippled rural western Iowa, leaving many towns and farmsteads in the dark for days. Safeguard Iowa worked closely with local and state emergency management to locate generators to assist the communities without electricity.

<< 2010

On August 12, 2010, Safeguard Iowa Partnership activated the emergency operations center liaisons to assist with sharing information and coordinate donated resources, such as bottled water, refrigerators, pumps and countless other essential supplies to impacted communities in central Iowa. A number of powerful stories followed the 2010 disasters, including a call for assistance from Marion County emergency management coordinator, Jeff Anderson to assist in the relocation of an elderly family. Safeguard Iowa Partnership obtained assistance from local private companies to move and relocate the family and their belongings to safe grounds as their family home was deemed unsafe after heavy rains eroded the ground underneath.



Safeguard Iowa Partnership responded to another call for assistance from Mary Greeley Medical Center, as the city of Ames lost safe drinking water due to historic flooding. Recognizing the local hospital is a critical asset for the local and surrounding communities, Safeguard Iowa Partnership worked closely with Walmart to secure drinking water to ensure the hospital could continue to provide critical services and operations to the citizens, until the city was able to restore safe, drinking water. Chris Perrin, who served as the hospital incident command liaison officer for Mary Greeley Medical Center during the 2010 floods, remarked, “In the midst of other issues relating to water pressure, fire suppression alternatives, and the delivery of ambulance services to flooding-isolated areas, it was a tremendous relief to experience the prompt and professional response, intuitive support and coordination provided by the Safeguard Iowa Partnership and Walmart. In providing potable water, it allowed us to continue to provide hydration to staff and medical services in our community throughout the flood. Safeguard Iowa Partnership is an invaluable asset, especially during times of need.”

<< 2011

Unfortunately, 2011 proved to be yet another challenging and overwhelming year for many citizens across Iowa. Iowans, along with our neighboring states of South Dakota, Nebraska and Missouri began the fight against the Missouri River in May and continued all the way through September. According to the National Weather Service, in the second half of May, almost a year’s worth of rain fell over the Missouri River basin. Extremely heavy rainfall, in conjunction with an estimated 22 percent of normal snowpack in the Rocky Mountains, created the exact ingredients for a devastating disaster. This disaster presented a different scenario and challenge for the local communities as the flood, rather than being a short-term event, lasted over the duration of three months. The state emergency operations center used technology to share information between the local communities and the state agency response partners, including Safeguard Iowa Partnership. This allowed state response partners to assist in the response to the flood but also maintain their normal, day-to-day duties. The use of briefings, WebEOC postings and distribution of situation reports kept the partners informed and engaged in the ongoing flood fight. In addition to the Missouri River flooding, Safeguard Iowa Partnership activated the emergency operations center liaisons to the Benton County emergency operations center in response to the July derecho storms. The emergency operations center liaisons served in the role of sharing information and as an extra hand for the local emergency management coordinator.

The Safeguard Iowa Partnership Emergency Operations Center liaison program has evolved over the last five years, as we have learned something new following each deployment. We continue to recruit new liaisons to ensure we can assist the local and state emergency operations center during a disaster. The emergency operations center liaison program is available to all 99 local emergency management offices and is a free resource. Safeguard Iowa Partnership continues to promote the liaison program with public and private partners. Today, the state emergency management and local

emergency management offices (Adair, Black Hawk, Clinton, Guthrie, Johnson, Linn, Polk, and Scott) are recognized partners who have agreed to and signed the Safeguard Iowa Partnership Emergency Operations Center liaison activation agreement. Going forward, we plan to continue to educate and increase awareness among the local emergency managers about the liaison program and work to retain current liaisons while recruiting new liaisons.

To fully appreciate the successes of Safeguard Iowa, a compiled list of the last five year’s accomplishments are included.



FEMA News Photo

ACCOMPLISHMENTS

>> PREPAREDNESS

STRATEGIC OBJECTIVE

Implement a functional communication system to distribute disaster preparedness, response and recovery related information to a minimum of 150 businesses and to ensure coverage in each of the six Iowa Emergency Management Association districts.

WHAT WE HAVE DONE SO FAR

- > Safeguard Iowa Partnership executed a robust and updated website in 2010 bringing the administration of the partner directory, online applications, website content, event management, online donations and payment, email and contact database within one system.
- > Over 185 organizations are partners of Safeguard Iowa.
- > The current individual membership includes: 28 association partners, 28 nonprofit partners, 149 public partners and 215 private partners.

STRATEGIC OBJECTIVE

Develop and implement a plan and procedures for information sharing between critical infrastructure and key resources and the State of Iowa Intelligence Fusion Center.

WHAT WE HAVE DONE SO FAR

- > Distributed situational awareness material provided by the State of Iowa Intelligence Fusion Center to Safeguard Iowa Partners.
- > Launched the HSIN-CS Iowa Portal to be used to share information between critical infrastructure and key resources and the State of Iowa Intelligence Fusion Center.

STRATEGIC OBJECTIVE

Complete at least four training opportunities per year.

WHAT WE HAVE DONE SO FAR

- > Hosted workshops in Denison, Cedar Rapids and Altoona with over 390 public and private participants.
- > Sponsored a private-sector track for the annual Governor's Conference on Homeland Security.
- > Distributed over 40,000 Protect Iowa Health guides.
- > Sponsored business continuity training for over 300 businesses throughout Iowa including Des Moines, Sioux City, Cedar Falls, Cedar Rapids, and Iowa City.
- > Established a workgroup to develop a statewide training plan for business continuity for small, medium and large businesses.
- > Hosted training for 60 attendees on "Suspicious Mail: When It Comes to You."
- > Co-sponsored a Business Round Table on Disaster Recovery.
- > Hosted the following webinars: 2010 Flood Predictions, 2011 Spring Flood Predictions, What is a Tabletop Discussion Exercise, What is a Functional Exercise, What is a Full-scale Exercise, 10 Year Anniversary of 9/11, Winter Weather Outlook Briefing, CyberSecurity, Spring Flood 2012

Flood Outlook, Partnership to Combat Copper Theft, Local Emergency Management Structure in Iowa, State Emergency Management Structure in Iowa, Regional and Federal Emergency Management structure, Aid to Critical Infrastructure During Disasters, Homeland Security and Information Network, Business Continuity

- > Hosted bomb threat seminars for 70 participants in Des Moines, Cedar Rapids and Sioux City.
- > Co-sponsored with Iowa Homeland Security and Emergency Management on a Critical Employee Emergency Planning Course.
- > Distributed over 458 training opportunities for public and private-partners.
- > Co-hosted with the Cedar Rapids Area Chamber of Commerce Business Success Program, two sessions of, “Preparing for the Unthinkable – Disaster Preparedness” seminars with 50 participants.
- > Launched the pilot of the Safeguard Iowa Partnership mentor program in coordination with the Cedar Rapids Area Chamber Business Success Initiative.
- > Recruited 33 businesses and 10 mentors to participate in the pilot Mentor Program.
- > Created and launched the 20 Weeks to Preparedness – a personal emergency preparedness program to increase individual and family preparedness.
- > Hosted a Prepare Fair in Des Moines with over 30 exhibitors and more than 150 attendees.

STRATEGIC OBJECTIVE

Increase business and government involvement in disaster preparedness initiatives through 80% retention of current Safeguard Iowa partners and 25% participation of representatives in Safeguard Iowa initiative teams and activities.

WHAT WE HAVE DONE SO FAR

- > Retained 100% of 2011 Safeguard Iowa partners.
- > Engaged more than 25% of representatives in the Safeguard Iowa Partnership initiative teams and activities.

STRATEGIC OBJECTIVE

Increase business and government involvement in disaster preparedness initiatives by increasing the number of Safeguard Iowa partners by 30%.

WHAT WE HAVE DONE SO FAR

- > Safeguard Iowa Partnership has grown substantially from only 26 partners to over 186 organizations and 426 individual partners.

STRATEGIC OBJECTIVE

Expand business and government awareness of Safeguard Iowa disaster preparedness initiatives through issuing four quarterly publications and an annual report to current and prospective partners, making at least 12 presentations to organizations annually, and issuing press release prior to each scheduled event.

WHAT WE HAVE DONE SO FAR

- > Safeguard Iowa Partnership created a number of marketing materials including a website, brochure, recruitment and new partner packets, PowerPoint presentations, and social media tools (Twitter and Facebook).
- > A complete list of press releases and media interviews can be located online at www.safeguardiowa.org/whats-new.

- > Social media: Twitter followers: 522; Tweets: 1691; Facebook likes: 120
- > Spotlight Stories: Safeguard Iowa Partnership Flood Awareness Program, MidAmerican Energy Distributes Active Shooter Response Brochure, Safeguard Iowa Partnership Improves Coordination During Disasters, Prepare Fair 2011, Safeguard Iowa Partnership Helps Businesses with Recovery Plans, Hills Bank and Trust Company and Safeguard Iowa Partnership Co-sponsor Business Continuity Workshops, Private and Public Partners Working Together to Protect Critical Infrastructure, Safeguard Iowa Partners Answer the Call After Creston Tornado

>> **RESPONSE**

STRATEGIC OBJECTIVE

Expand the Safeguard Iowa Partnership Emergency Operations Center liaison program to each of the six Iowa Emergency Management Association districts.

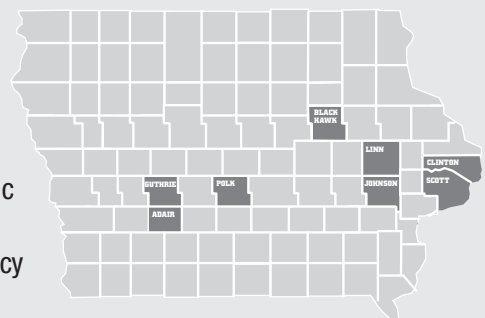
WHAT WE HAVE DONE SO FAR

- > Developed application, code of conduct and policy for vetting Safeguard Iowa Partnership liaison applicants.
- > Created liaison program user manual including policies and procedures.
- > Obtained access to the State of Iowa alert and notification system – Iowa Health Alert Network – for notifying liaisons during disasters.
- > Created a comprehensive training program.
- > Conducted semi-annual trainings for the liaisons at the state, Polk, Linn and Johnson county emergency operations centers.

Implemented, trained and tested the following liaison tools:

- Iowa Health Alert Network – for alerting and notification of liaisons during a disaster.
- WebEOC – web-based system for information sharing during disasters between local and state emergency operations center.
- Safeguard Iowa Partnership member management website – web-based member management tool providing administrative rights for management of the website, partner contact information, e-mail distribution lists, events, and partner only access for information deemed inappropriate.
- GoToMeetings – web-based video conferencing tool for information sharing during disasters.

- > Established seat at the State of Iowa emergency operations center.
- > Established seat at local emergency operations centers, covering three of the six Iowa Emergency Management Association districts: Adair, Black Hawk, Clinton, Guthrie, Johnson, Linn, Polk, Scott
- > Established seat at the Iowa Department of Public Health Emergency Coordination Center.
- > Trained 22 Safeguard Iowa Partnership Emergency Operations Centers liaisons.
- > Created the Logistical Support Response Team supporting the Public Health Response Teams and mobile healthcare facility. The team includes private-sector volunteers from MidAmerican Energy Company, Altec and Living Lands and Water. Trained the Logistical Support Response Team in setting up the mobile healthcare facility.



- Deployed the mobile healthcare facility and the Logistical Support Response Team during the 2008 floods and 2012 Creston tornado.
- Implemented private-sector logistics assistance with the distribution of the Pandemic Influenza Stockpile of the novel influenza A vaccine supply

STRATEGIC OBJECTIVE

Populate the business resource registry with a minimum of 25 key resource contacts.

WHAT WE HAVE DONE SO FAR

- Created an online business resource registration form on the Safeguard Iowa Partnership website.
- Created the business resource registry database initially on the Homeland Security Information Network, later moving to WebEOC.
- Developed and programmed the business resource registry online platform within WebEOC.
- Created terms and conditions and user manual for the business resource registry.
- Piloted the business resource registry with the Safeguard Iowa Partnership Cedar Rapids-Iowa City Corridor Chapter.
- Redefined the access and content management of the business resource registry.
- Created a flow chart for deployment of business resources based on inputs from public and private partners.
- Completed a survey of resource needs by emergency management during common disaster scenarios.
- Evaluated the survey results with resources available through current Safeguard Iowa partners and noted the gaps. Developed a plan to close the gaps.
- Created the business resource registry documentation, including the frequently asked questions and online registration process.
- Distributed an online survey to the private-sector Safeguard Iowa partners regarding participation with the business resource registry.
- Reviewed the FEMA Region VII business resource registry pilot program to ensure connectivity with the efforts underway in Iowa.
- Monitor national activities surrounding business resource registries.
- Completed a Strengths-Weaknesses-Opportunities-Threats (SWOT) analysis on the business resource registry.
- Reviewed business resource registry products currently available on the market.
- Created two user groups – emergency management and businesses – to develop user requirements for the business resource registry.
- 29 private-sector resources registered within the business resource registry.

STRATEGIC OBJECTIVE

Complete at least one exercise per year.

WHAT WE HAVE DONE SO FAR

- The Logistical Support Response Team annually exercises with the other Public Health Response Teams, including the Disaster Medical Assistance Teams and Environmental Health Response Team members.
- Public-private participation in the scenario-based training – Weathering the Storms – sponsored by Iowa Homeland Security and Emergency Management.

- > Participation in the Federal Emergency Management Agency Region VII tabletop exercise.
- > Participated in the design and execution of the military-sponsored Vigilant Guard emergency response exercise.
- > Participant of the Iowa Disaster Recovery tabletop exercise.
- > Participant in the Strategic National Stockpile tabletop exercise.
- > Co-sponsored the Northern Lights Exercise, which brought together public- and private-sector partners from multiple states.
- > Participated in a full-scale exercise for the Iowa Department of Public Health's Logistical Support Response Team with the Iowa Disaster Medical Assistance and Environmental Health Response teams.
- > Participant in the March-ing Warrior Exercise hosted by the Iowa Department of Public Health.
- > Collaborated with the Linn County Emergency Management Agency and Cedar Rapids Area Chamber of Commerce on a plan to integrate private businesses and industry into the NextEra Duane Arnold exercise program.
- > Participated in multiple Linn County Emergency Operations Center and NextEra Duane Arnold exercises.
- > Observed the newly established private-sector liaison position within FEMA Region VII regional response coordination center for the National Level Exercise 2011.
- > National Disaster Management System exercise held in conjunction with National Level Exercise 2011 in Polk and Johnson counties.
- > Participant in the National Donations Management System exercise as a member of the Iowa Volunteer and Donations Management Team.
- > Participated in a simulation exercise sponsored by the Wells Fargo and Company Enterprise Incident Management.
- > Sponsored a Critical Infrastructure and Key Resources Workshop.



RECOVERY

STRATEGIC OBJECTIVE

Participate on the Business Disaster Case Management Task Force.

WHAT WE HAVE DONE SO FAR

- > Safeguard Iowa Partnership participated on the Rebuild Iowa Office Business Disaster Case Management Task Force established following the 2008 disasters. A report of the task force findings is available online at, http://publications.iowa.gov/10063/1/2010-11-15_Business_Disaster_Case_Management.pdf.

STRATEGIC OBJECTIVE

Evaluate and determine Safeguard Iowa Partnership's advocacy role in business disaster recovery.

WHAT WE HAVE DONE SO FAR

- > Safeguard Iowa Partnership created an initiative team targeted at evaluating the recovery roles and responsibilities of Safeguard Iowa Partnership.
- > Safeguard Iowa Partnership in coordination with Iowa Homeland Security and Emergency Management launched an online survey to capture business damages following the 2008 and 2011 floods. The aggregated data was shared with emergency management in order to understand the impacts to the business community.



2012 SPONSORS

PLATINUM

MidAmerican Energy Company

GOLD

Principal Financial Group

SILVER

Nationwide Insurance

Iowa Business Council

BRONZE

Alliant Energy

Iowa Health System

Rockwell Collins

TransAmerica

Wellmark Blue Cross Blue Shield of Iowa

Wells Fargo & Company

PARTNERS

The Safeguard Iowa founding partners are shown in bold and 2011-12 donors are italicized.

103rd Expeditionary Sustainment Command U.S. Army

Reserve

3M

A&M Industrial Supply

ACES/AMT2

ACS (Associated Computer Systems)

Adair and Guthrie County Emergency Management

ADP

Alegent Health at Home

Alliant Energy

Nationwide Insurance

American Red Cross

Ankeny Fire Department

Apex Enterprises, LLC

Archer Daniels Midland (ADM)

ASIS International - Central and Eastern Iowa Chapters

Assurant

Aviva USA

Best Buy

Black Hawk County Emergency Management

Blackwatch Investigations

BOMA Iowa

Calhoun County Emergency Management

Calhoun County Public Health

Carroll County Emergency Management

CDS Global

Cedar County Emergency Management

Cedar County Public Health

Cedar Rapids Area Chamber of Commerce

Center for Siouxland

CenturyLink

Cerro Gordo County Department of Public Health

Chamness Technology

City of Ottumwa Health Department

Clayton County Visiting Nursing Agency

Clinton County Emergency Management

Community Action Agency of Siouxland
Community Action of Eastern Iowa
Community Health Partners Agency
Conley Group
Contemporary Services Corporation
Continental Western Group
Continuity Tech LLC
Control Installations of Iowa
Council Bluffs Area Chamber of Commerce
Crossroads Village LLC
CUNA Mutual Group
Crystal Clear Water
Dallas County Emergency Management
Deere & Company
Des Moines County Emergency Management
Des Moines County Public Health
Des Moines Public Schools
Des Moines University
Elder Services, Inc.
Employers Mutual Casualty Company
EMS Innovations
FCFH-Iowa, Inc.
FDI Consulting
Federal Home Loan Bank of Des Moines
FEMA Region VII
Floyd County Emergency Management
Flynn Wright
Food Bank of Siouxland
Genesis Development
Grand View University
GrapeTree Medical Staffing
GreatAmerica Leasing Company
Greater Des Moines Partnership
GuideOne Insurance
Haven Protection
Hills Bank and Trust Company
HNI Corporation
Hy-Vee
InfoBunker
Information Systems Audit and Control Association
(ISACA)
ING
Iowa Association of Business and Industry
Iowa Association of Community College Trustees
Iowa Association of Electric Cooperatives

Iowa Association of School Boards
Iowa Bankers Association
Iowa Business Council
Iowa City Area Development Group
Iowa Contingency Planners
Iowa Credit Union League
Iowa Department of Public Health
Iowa Department of Public Safety
Iowa Department of Transportation
Iowa Disaster Human Resource Council
Iowa Emergency Management Association
Iowa Health System
**Iowa Homeland Security and Emergency
Management**
Iowa InfraGard
Iowa National Guard
Iowa Speedway
Iowa State University
Iowa State University Extension CIRAS
Iowa/Nebraska Primary Care Association
ITAGroup
ITC Holdings
ITS Inc./SHAZAM Network
Jackson Recovery Centers
Johnson County Emergency Management
Johnson County Public Health
Kacena Real Estate Management
Keokuk County Public Health
Kerby Family Dental
Kirkwood Community College
Lee County Emergency Management
LEIN/Fusion Center Region 1
LEIN/Fusion Center Region 3
LEIN/Fusion Center Region 5
LifeServe Blood Center
Linn County Emergency Management
Linn County Public Health
Long Lines
Madison County Emergency Management
Mahaska County Emergency Management
Marion County Emergency Management
Marsh
Merchants Bonding Company
Mercy Cedar Rapids
Mercy Health Network

Merit Resources

MidAmerican Energy Company

Midwest Computer Forensic Lab

MidWestOne Bank

Mills County Homeland Security and Emergency
Management

Mills County Public Health

Mississippi Valley Regional Blood Center

Morningside College

National Weather Service

NPI Security Services

On Point Security Group

Optimae Life Services

Orthopaedic Outpatient Surgery Center

Osceola Community Hospital

Pella Corporation

Per Mar Security

Pheasant Creek Enterprises

Pioneer Hi-Bred International

PODS on Demand

Polk County Emergency Management

Polk County Health Department

Pottawattamie County Emergency Management

Principal Financial Group

Quaker Foods-Pepsico

Region One Homeland Security Board

Rockwell Collins

Ruan Companies

Ryan Companies

School Administrators of Iowa

Scott County Emergency Management

Scott County Health Department

Sears Holding Corporation

Sioux City Foundry Co.

Siouxland District Health Department

Southern Iowa Councils of Governments

State Farm Insurance – Agent Terry Taylor

State Hygienic Laboratory

Sysco Iowa

The Weitz Company

TransAmerica

Transportation Management Association

Turtle & Hughes

U.S. Army Corps of Engineers, Rock Island

U.S. Attorney General's Office, Southern District of
Iowa

U.S. Department of Agriculture Rural Development

U.S. Department of Homeland Security

U.S. Department of Housing and Urban Development

U.S. Department of Transportation Federal Highway
Administration

U.S. Small Business Administration

United Way of Johnson County

United Way of the Midlands/211

University of Iowa

University of Iowa Foundation

University of Iowa Hospitals and Clinics

University of Northern Iowa

US Cellular

Vermeer Corporation

Virginia Gay Hospital Home Health Agency

Walmart Stores

Wapello County Emergency Management

Warren County Health Services

Webster County Emergency Management

Wellmark Blue Cross Blue Shield

Wells' Dairy

Wells Fargo & Company

Western Iowa Community College Southwest Small
Business

Western Iowa Technical Community College

Wright County Health Department

2007-2012 LEADERSHIP

A special thank you to the leaders of Safeguard Iowa Partnership, our board of directors and executive committee members, without their vision, leadership and dedication the Partnership would not be where it is today.

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